

creating the **FUTURE**



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TRIVIA CHALLENGE

Q: Which communication unit is adapted for the Helmet H08?

The first five people to e-mail the correct answer to advertising@oceanreefgroup.com will receive a \$5 gift certificate to Starbucks! Please include your address.

Planning a trip?
Consider diving
In the Red Sea
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Exciting News Destination Truth

Now and again, television and film producers will call the office, asking about the Ocean REEF line and the benefits of using the masks in a film setting.

Our most recent call came from Josh Gates, producer and host of SciFi's Destination Truth, a weekly adventure series that "invites viewers along on one man's search for the truth while he investigates stories of the unexplained across the globe." Basically Josh and his crew find locals from all over the world, that tell mysterious legends that evoke fear and curiosity about unexplained creatures and phenomenon in their villages. Their adventures have taken them from Argentina to Indonesia, Mongolia to Iceland just to name a few.

Josh and his crew were looking for equipment that could not only keep them in contact with the surface during potentially dangerous dives, but also to convey his findings and sticky situations to the audience during his dives. Their diving adventures included searches for creatures like Giant Anacondas or unidentified deadly worms.

Here's what Josh has to



say about using the masks during his adventures. "Thanks again for making Ocean Reef a part of our adventures on Destination Truth. The masks added a whole new level of high-tech design and communication to our dive scenes that really helped the show. We hauled the masks and supporting electronics through more than a dozen countries and put them through a brutal field test in some of the harshest conditions on the planet. From the turbid and frigid lakes of Iceland to the toxic waters of a river in the Philippines, all of the Ocean Reef gear held up without so much as a scratch. Not to mention that they were a blast to use." - Josh Gates. Our pleasure Josh. Check out the show on Wednesdays at 10pm/9c on the SciFi Channel. www.scifi.com/destinationtruth.com

Product Information

What's your accessory?

Designed for versatility, Ocean REEF full face masks stand up to the test in a variety of settings...

But what if you're looking for extra comfort in cold water or a simpler hose setup for a cave dive? Ocean REEF's line of accessories has something for you and every diver.

In cold water environments, the **Polar Mesh strap** provides improved comfort. Unlike rubber, the fabric straps will not become rigid and brittle as the water temperature drops. The soft mesh backing also offers a gentler fit for people with long hair.

For wreck divers concerned about getting a hose caught on debris, our **swivel connection** makes hose organization simple. The swivel connection rotates 45 degrees inward and 360 degrees around. This allows divers to place their hose closer to their torso rather than having it swing out into a loop. The increased mobility can also prevent hoses from tangling.

If you're tired of pulling out the wrench each time you need to detach your mask, the **quick connect hose** makes this a snap. After installing the male end of this accessory into the second stage, disconnecting your mask is as simple as pulling on the hose release.

For professional divers, Ocean REEF also offers a commercial quick connect that requires two hands to disconnect.

The **optical lens support** allows for the use of lenses while diving. The frame is lightweight and can easily be inserted into a Neptune mask.

What accessory will maximize your diving? Find out more about the complete line of Ocean REEF accessories through your local Ocean REEF



Technical Information:

Maximizing your underwater communication

While there's no trick to talking underwater with an Ocean REEF communications unit, the elements sometimes don't make it easy. Here are a few tips to help you be 'loud and clear' in the depths:

Speak slowly and clearly

Talking underwater isn't the same as chatting on your cell phone. As you speak, emphasize each syllable to ensure your buddy understands what you're saying...like there's a shark behind you..

Keep exhaust away from your communications unit

Any and all bubbles can interfere with ultrasonic waves. Make sure the exhaust is pointed away from your communications unit.

Keep bubbles off your antenna

Sometimes bubbles like to attach to antennas, distorting the sound. Adding a thin layer of silicone grease to the antenna will prevent this.

Tread gently across the ocean floor!

When swimming on the bottom, be careful to not kick up the ground. Like bubbles, displaced sediments can easily interfere with sound waves.





Dive Sites The Red Sea

When thinking of Egypt, classic wonders come to mind, the Great Pyramids of Giza, the Sphinx, the Pharos monuments of Luxor, but do you think of the amazing diving within the Red Sea?

You'll find that camel diving in Egypt is equally impressive! The Red Sea, where the desert meets the ocean, is truly one of the planet's most exotic and fascinating natural seascape environments.

The diving in Sharm-el-Sheikh, probably the most sought after dive site in all of Egypt, holds absolutely astounding corals and sea life. The colorful corals come to within 1 meter from the surface and then continue down into the depths. The fish life is all over the reefs, allowing visitors the opportunity to view them easily from the surface. Sea life includes turtles, Blue Spotted rays, Lionfish, Butterfly fish, Parrotfish, Orange-striped Triggerfish and Surgeonfish. Visibility is as good as it gets with an average of 100-200 feet.

Water temperature is con-

sistently warm, usually warm enough to dive under a 3mil. The low humidity and the high rate of evaporation due to high temperatures, make the Red Sea one of the saltiest life-sustaining seas in the world. Salinity reaches 4.1 % and therefore a large variety of exclusively native species have developed. This also leads to one of the richest concentrations of varieties of marine life in all of the tropical seas.

Although it is said that Sharm has some of the best shore diving in the world, boat diving will take you to the real wonders. Egypt's seas are covered with not only reefs but walls and wrecks and Egyptian archaeological sites as well.

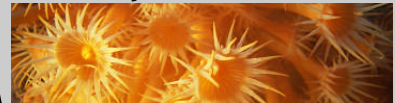
Thanks to the relatively sheltered position of Red Sea dive sites, they are protected from strong currents and waves and the fringing reefs extend all the way along the coast-line creating the perfect ecosystem for coral growth and fish life. On land or sea, Egypt truly is a wonderful place.

DID YOU KNOW?

As divers, we are privileged to explore the last frontier on the planet, our Oceans! However, with this privilege comes great responsibility. Preserving and protecting the sea is everyone's responsibility, but we as divers can often make the greatest impact.

There are endless ways you can contribute to marine conservation. For example:

- *When planning a dive trip, look for "green" operators and resorts.* These environmentally conscious businesses will often donate a portion of their fees to support conservation efforts.
- *Take only photographs, leave only bubbles.* Millions of creatures and rocks are taken home by divers, disrupting natural cycles.
- *Reduce, reuse, recycle,* the fewer disposable containers we use, the fewer we'll see in the oceans and shorelines. Boat responsibly.
- *Join a cleanup.* Check out www.coastalcleanup.org.
- *Don't use Styrofoam.*
- *Watch that anchor.*
- *Shop for sustainable seafood.*
- *Buy a specialty license plate supporting oceans.*
- *Teach your children about*



Bonus Feature
DEMA!!! Las Vegas



Attention Diving Industry Professionals!
DEMA Show is in Las Vegas Nevada October 22nd through October 25th, and Ocean REEF will be there! We've got new products and equipment packages as well as informative class sessions. Come visit us at booth #129, located at the front of the exhibit hall. www.demashow.com

Upcoming Events

Kelp Tank Show at the
Stephen Birch Aquarium

Come see our very own Space
Masks in action with our
friends at Scripps Aquarium

Every Tuesday and Thursday
starting at 12:30PM

Every Saturday at 2:00PM



Las Vegas, Nevada
Oct 22nd – 25th

Discovery Channel
Look for us on the
Discovery Channel's
Dirty Jobs, Shark Week
re-runs, Mythbusters and
Scifi's Destination Truth

"Once a customer always a customer" Ocean REEF considers all our customers part of the Ocean REEF family and we want to keep you posted on the latest news from our company by mailing or e-mailing you *Creating the Future*. To receive our newsletter, please mail us your name & address, or e-mail your information to advertising@oceanreefgroup.com.

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